

Yonkers Business Community Embracing Back-to-Business Campaign with Series of Events



Planning Commissioner Lou Albano; Councilwoman Shanae Williams; Councilwoman Tasha Diaz; Downtown BID Executive Director Sara Brody; Mayor Mike Spano; Blue Door Art Gallery Director Julie Cousens, and Roberto Espiritu, co-owner of La Piñata Bakery

The Yonkers business community is embracing the City’s new *Yonkers Is Back to Business!* campaign with a series of events designed to generate excitement and spur business activity throughout the City.

On August 12, Mayor Mike Spano joined with Downtown BID Executive Director Sara Brody to launch the Downtown Summer Celebration to promote special discounts at local restaurants. The program, which runs through the end of August, will feature discounts to dine at restaurants located in the Yonkers Downtown BID.

“Continuing the Yonkers Back to Business! campaign with the Downtown Summer Celebration is a great way to boost the local economy and allow residents and visitors to dine at some of their favorite restaurants at special discounts,” said Mayor Mike Spano. “The newest iteration to the campaign is meant to spur our growing business community and show that Yonkers is stronger than ever.”

“There are a wide variety of restaurants and businesses in the downtown area that have been thriving for many years, so it is important to us at the Yonkers Downtown BID to support these staples of the community,” said Sara Brody. “Partnering with Mayor Spano and the City of Yonkers on the back-to-business initiative has been great. Joining forces to support local businesses is more important than ever before,” she added.



From left, Liz Pollack, Senior Manager, Marketing, Cross County Center; Yonkers Downtown BID Executive Director Sara Brody and Yonkers Planning Commissioner Lou Albano at “Christmas in July” event held July 24 as part of the Yonkers Is Back to Business campaign.

Restaurants Participating In Yonkers Downtown Summer Celebration

DOLPHIN RESTAURANT
Free dessert with \$50 minimum purchase
Dine in only

FRANCEY BRADY’S
10% off food with \$20 minimum purchase
Dine in only • Excludes drinks

LA BELLA HAVANA
Free dessert with \$50 minimum purchase
\$20 Bucket (includes five) of beers from 11am to 4pm
Dine in only

GUAPO RESTAURANT
10% off food with \$20 minimum purchase
Dine in only • Excludes drinks

DOS MARIAS
10% off food with \$50 minimum purchase
Dine in only • Excludes drinks

X20 XAVIER’S ON THE HUDSON
Free glass of sparkling wine with any dinner

ZUPPA RESTAURANT
Free dessert with \$50 minimum purchase
Dine in only

BOUGIE BREWS
Free Brownie with any drink or food purchase

GIOVANNI’S RESTAURANT
15% off food with \$20 minimum purchase
Take out or Dine in

For the latest list of participating restaurants, please visit:
yonkersdowntown.com

The Downtown Summer Celebration is the second *Yonkers Is Back to Business!* event in the Generation Yonkers marketing campaign. The first event, called “Christmas in July,” was held July 24 at Cross County Center. To celebrate Christmas in July, Santa made an appearance at the outdoor mall the entire day along with a stilt-walking elf to promote health and wellness when shopping. In addition, window clings promoting *Yonkers Is Back to Business!* were handed out to merchants to display at their stores.



YONKERS IS BACK TO BUSINESS!

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